

The Co-Production Workshop

What's it all about?

The Co-Production Workshop supports public service professionals to take 'co-productive' approaches to public services that value and reward the contributions of service users. Participants learn to recognise existing examples of 'co-production', to internalise its basic principles and to apply this knowledge through analysis of their own current practice and how it may be improved.

Is it for us?

The Co-Production Workshop is designed for busy professionals who wish to grasp the principles and practice of co-production in a practical, jargon-free way that can be applied immediately in the workplace. It is suitable for anyone who:

- needs to improve service delivery
- wants to make the case for increased service user involvement
- struggles with the practicalities of motivating service users to become involved
- has a responsibility to deliver best value.

How will we benefit?

The Co-Production Workshop will provide participants the opportunity to:

- exchange best practice with other service professionals
- learn about new approaches that can be applied immediately
- reflect on their own current practice and ways to improve it
- encounter innovative thinking about value for money and value for people in service delivery.

Workshop content

The Co-Production Workshop illustrates the philosophy, principles and values of co-production with real examples. It introduces participants to the arguments for co-production (why do it?), examples of co-production in different sectors of public service delivery (what does it look like in practice?) and specific approaches that motivate service beneficiaries to become and remain motivated to be involved (how do we do it?). Participants are encouraged to use their personal learning styles throughout the workshop in order to maximise their learning and material is presented and explored in a variety of ways:

- formal presentation
- working in pairs and groups
- interactive simulation game based in a real world setting
- post-workshop coaching by email and telephone.

Trainer

John Rogers, Value for People

john.rogers@valueforpeople.co.uk

www.valueforpeople.co.uk

+49 6667 918769